



Committee/Task Force Report to the Board Form

Committee/Task Force: External Affairs Committee
 Submission Date: November 17, 2017

Members: **Monthly Meeting Schedule**
2nd Monday at 3pm – 4:30pm
Location - TBD

Gina Womack, Chair			6/11/18
Ranord Darensburg		12/11/17/Cancelled	7/09/18
Monique Robinson		1/08/18	8/13/18
Vallarie Burris		2/12/18	9/10/18
Lakeasha Cooley		3/12/18	10/15/18* changed due to holiday
Karen Evans, Staff		4/09/18	11/12/18
		5/14/18	No December Mtg.

Narrative: Summary Description of Purpose

The External Affairs Committee (EAC) will focus on:

- Outreach & engagement with Children/Youth/Families
- Connections to relevant collaborative networks
- Website + social media messaging and updates
- Public Relations – posting meetings publicly
- Increasing public awareness of CYPB

Issues: Bulleted items focused on during meetings, accomplishments, and what wasn't accomplished.

Agenda/Meeting Focus:

- Revisited draft of work plan; sharply edited and redirected towards focus.
- Establish a service/program provider network to move CYPB forward in its purpose work of coordination of youth services, systems alignment, collaboration and leveraging to maximize resources across the youth services landscape. This network would also inform the resource guide and digital database in terms of continuous updates and/or identifying youth service needs/gaps.

External Affairs Committee
 November 14, 2017

Accomplishments:

- Website updates
- Software added to website for fillable form use in Board Member portal
- Community Resource Guide

Unaccomplished:

N/A

Near-Term Plans: Bulleted list of near-term actions and plans, as well as what will count as success.

- Set the 2018 website update quarterly schedule
- Development of marketing/messaging push to inform all of the downloadable Community Resource Guide on the CYPB website
- New approach to outreach/engagement for broad/inclusive solution focused planning processes at evening/quarterly meetings

Formal Motions to the Board:

N/A

Informal Recommendations:

N/A

Respectfully Submitted,
Gina Womack, Chair