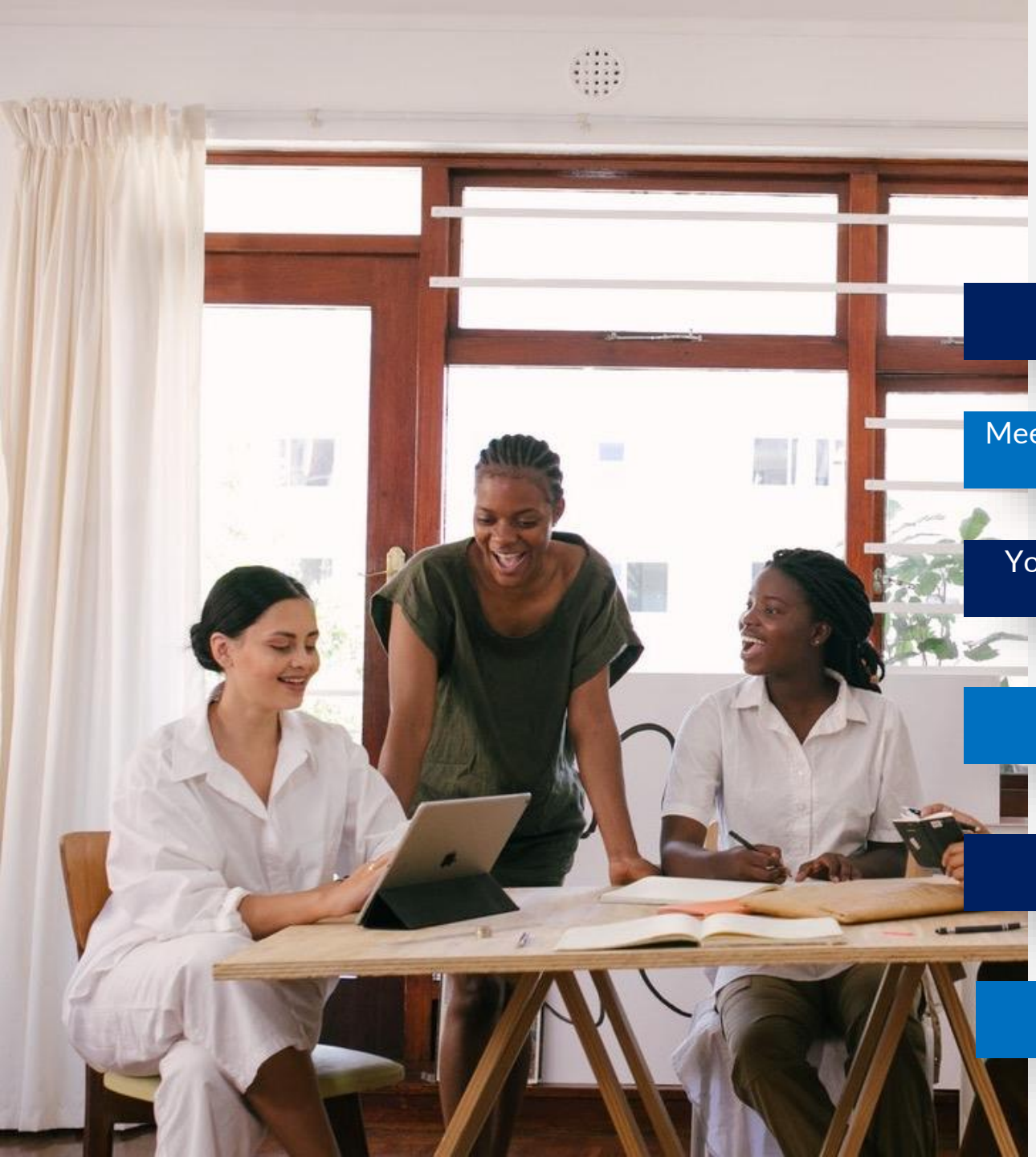
Youth Master Plan Evaluation Kick-Off

July 2022



Our Time

- Welcome
- Meet Your Community Science Team
- Youth Master Plan Evaluation Approach
- Evaluation Advisory Committee
- Discussion and Questions
- What is Next?

Meet Your Community Science Evaluation Team

Brandi Gilbert, PhD
Project Director

Jasmine Williams-Washington, PhD

Gregory Mitchell

Avelyn Heltzel

Community Science: Our Approach to Partnership

Effective Strategies. Equitable Systems. Strong Communities.

- Engage and center youth voice
- Ground the work in local context
- Commit to systems change

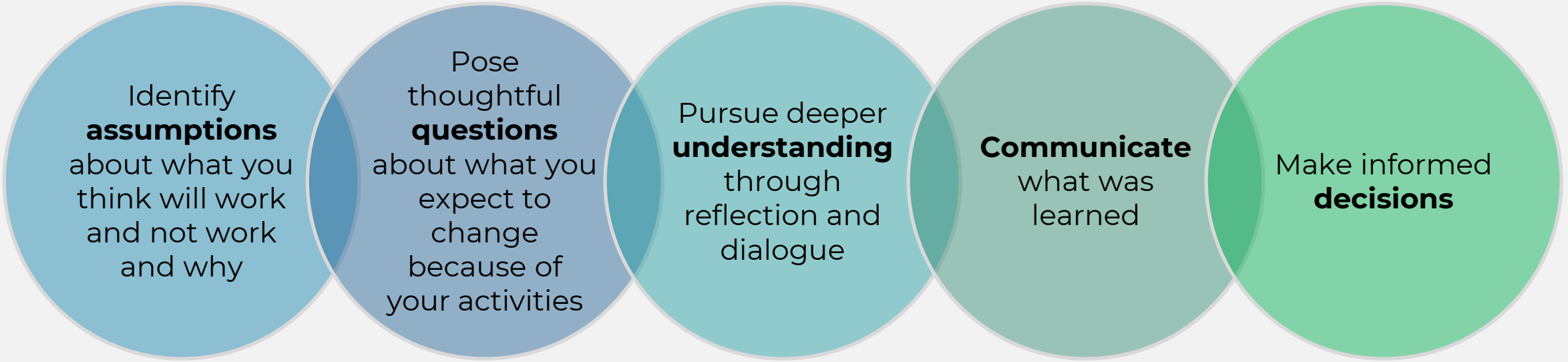
Evaluation

What is it?

- Assessing the extent to which you got the results you wanted
- Understanding what helped you get those results
- Identifying what future actions, you might need to take to keep producing those results, or do better

Evaluative Thinking

Using data systematically to better **understand and improve** your strategy, initiative, or program



Integrating dialogue, reflection, and learning into the day-to-day **operations** of your organization

Community Science

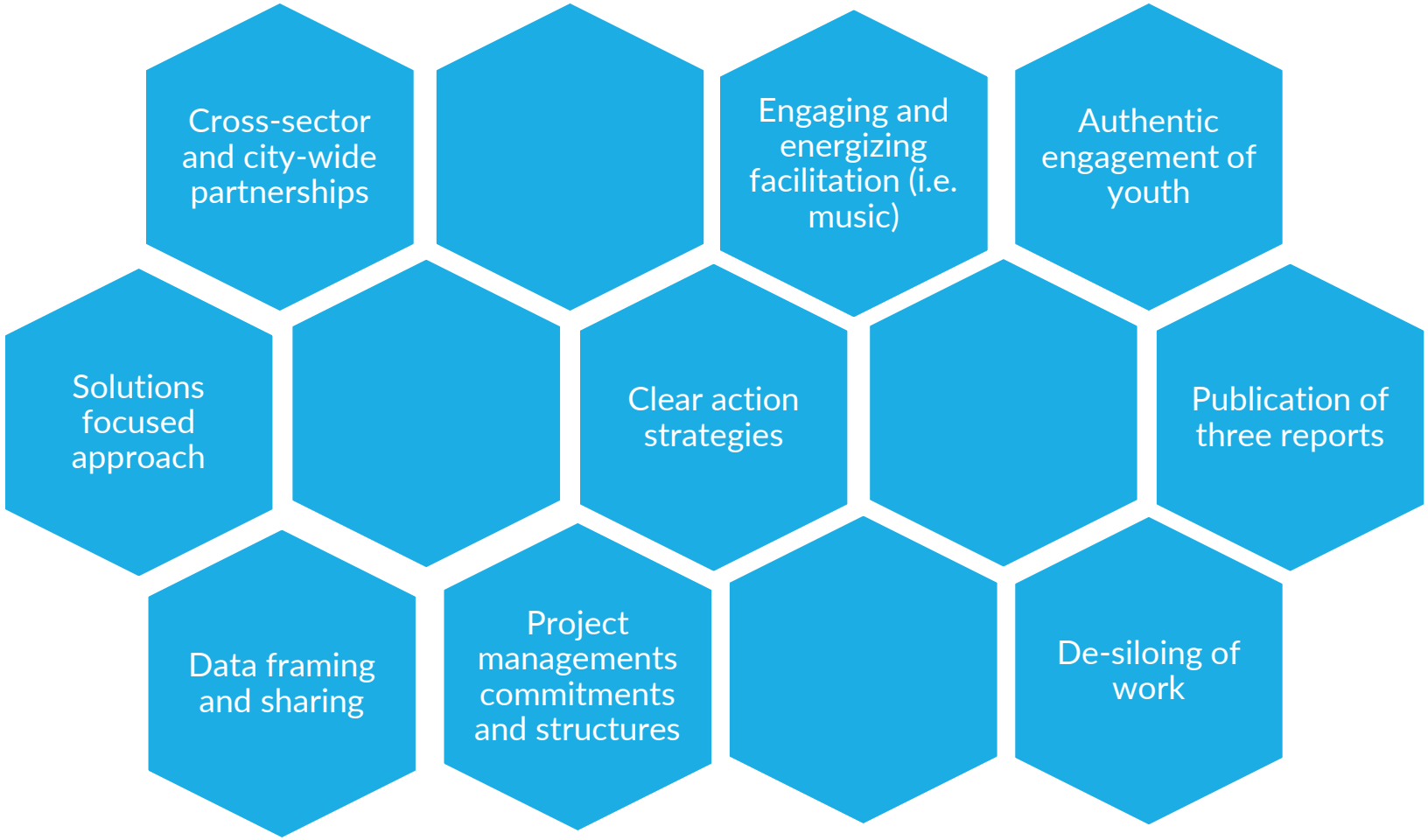
Myths of Evaluation

- Evaluation is too hard and intimidating
- Evaluation is all about numbers
- Evaluation will not capture the full story of what happened
- Evaluators can be objective only if they maintain some “distance”
- Good evaluations can only be done by “professionals”

Benefits of Evaluation

- Measures the change you are making over time
- Assesses progress towards goals
- Identifies areas for improvement
- Increases knowledge about what works and what doesn't and why
- Informs program development and implementation
- Acknowledge and celebrate success
- Demonstrate value of work and share with broader community

Reflection of Success



YPAR Evaluation Goals

Plan a **data-driven** evaluation that can be used for continuous improvement and decision-making.

Build on **existing institutional measures** that local organizations—who work with and for children and youth—are currently using to evaluate success and areas of growth.

Engage youth in a journey to **build their capacity** in Youth Participatory Action Research, as a tool for collecting and using data to **advocate for changes** they want to see in their communities.

YPAR Evaluation Data

YPAR Evaluation Data

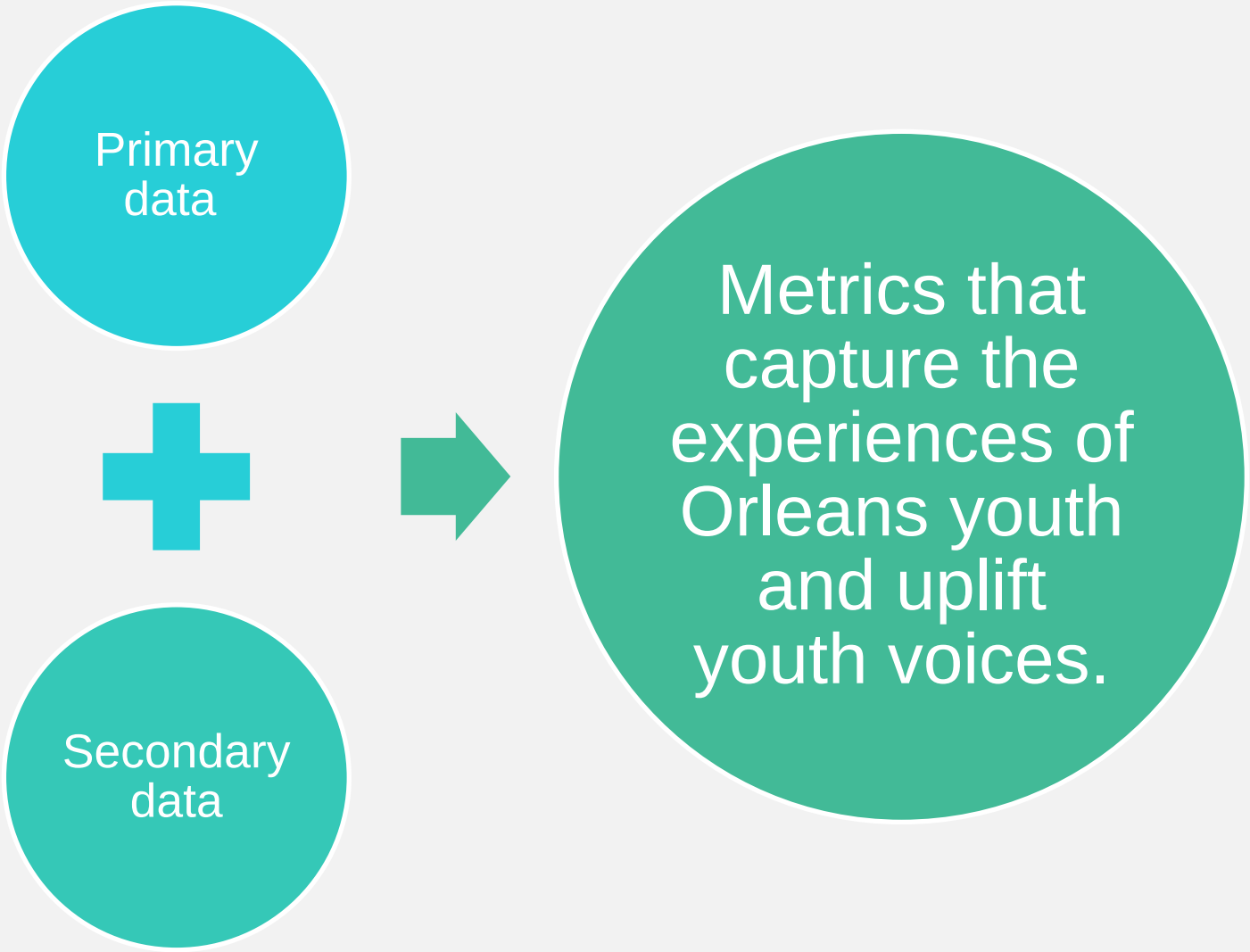
Primary data

- Data we collect through interviews, focus groups, and surveys

Secondary data

- Data collected and reported by the government or other organizations (Census, Bureau of Labor Statistics, etc.)

YPAR Evaluation Data



Evaluation Planning Timeline

July – October 2022

Review key background documents	July 2022
Refine metrics	July-September 2022
Establish and convene Evaluation Advisory Group	August 2022
Conduct evaluation planning stakeholder interviews and focus groups	August-September 2022
Share evaluation plan with youth and CYPB/Steering Committee for feedback	October 2022

Evaluation Workgroup Activities and Time Commitment

Workgroup Meetings

Monthly 1-hour sessions

(3 virtual meetings)

Review Materials Between Meetings

Materials may come before or after the workgroup meeting

Inform evaluation stakeholder interviews

August through October

Example Areas for Advisory Group Feedback

- Unpacking terms used in the plan solutions and goals
  - For example, in Safety and Justice:
    - To understand how youth and stakeholders are defining terms such as restorative approaches, cultural appropriateness, and emotional safety
- Navigating access to administrative data
- Determining data sources to prioritize, identifying the most important metrics

What's Next...

- We are looking volunteers to join the advisory group
- Please speak aloud (or drop in the chat if you are joining virtually) if you are interested in joining
- Once we have a group together, we will reach out with a Doodle poll to schedule the first meeting in August

THANK YOU